



How I support over 100 languages in my React app...and you can too!

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Disclaimer #1

Use your preferred cloud service provider



Disclaimer #2

Keep using your existing i18n/l10n tools



Problem Statement

Most websites/web apps **only** publish content in one language, which is **not convenient for users** and is **not inclusive** of people for whom that language is not their primary language.

**One option:
Azure AI Translator**



Azure AI Translator Pros & Cons

Pros:

Cons:



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(tlhInganpu' taHjaj!)

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- Still requires auditing

Scenario 1: Translate JSON content

```
{
  "data": [
    {
      "slug": "dynamic-routing",
      "data": {
        "title": "Dynamic Routing and Static Generation",
        "excerpt": "Lorem ipsum...",
        ...
      },
      "content": "<p>Lorem ipsum...</p>"
    },
    ...
  ]
}
```



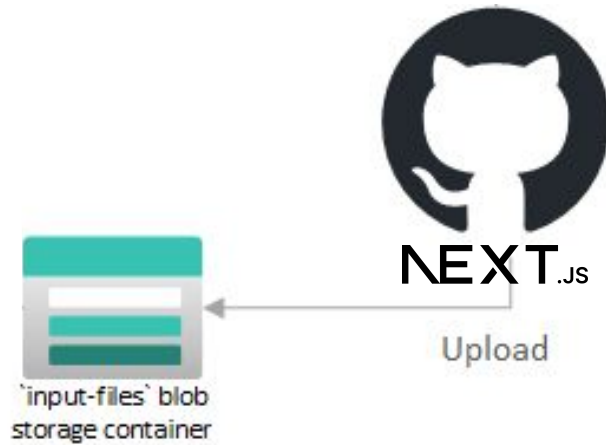
```
export async function getPostBySlug(slug, locale) {  
  const post = posts.data.find(post => { return post.slug === slug });  
  let { data, content } = post;  
  
  data.title = await translate(locale, data.title);  
  data.excerpt = await translate(locale, data.excerpt);  
  content = await translate(locale, content);  
  
  return { ...data, slug, content };  
}
```

```
// Example:  
// getPostBySlug('document-translation', 'en-us');
```

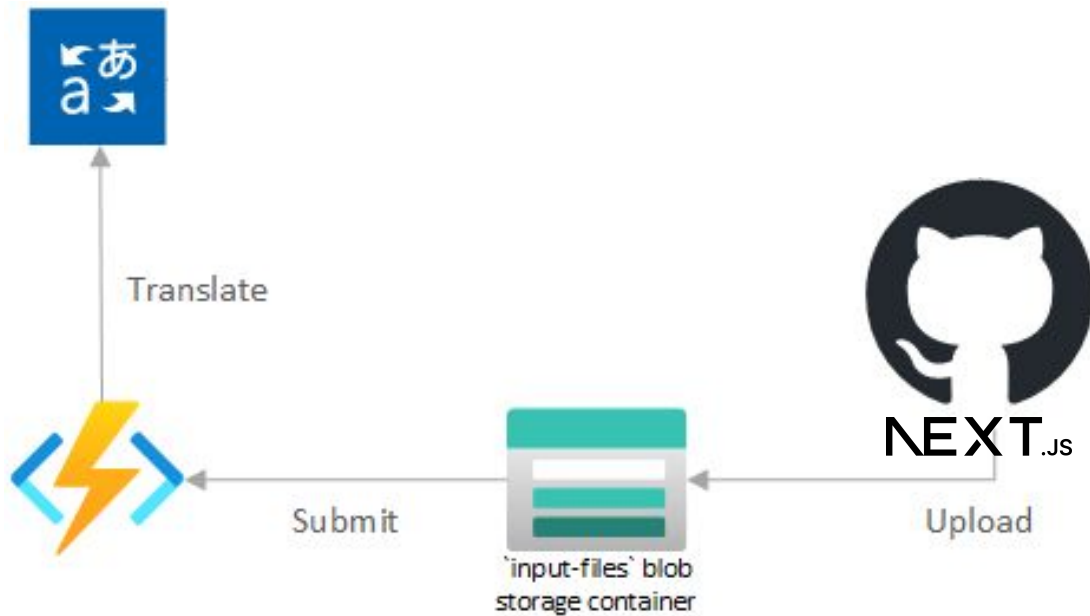
Scenarios 2 and 3: Translate HTML/Markdown



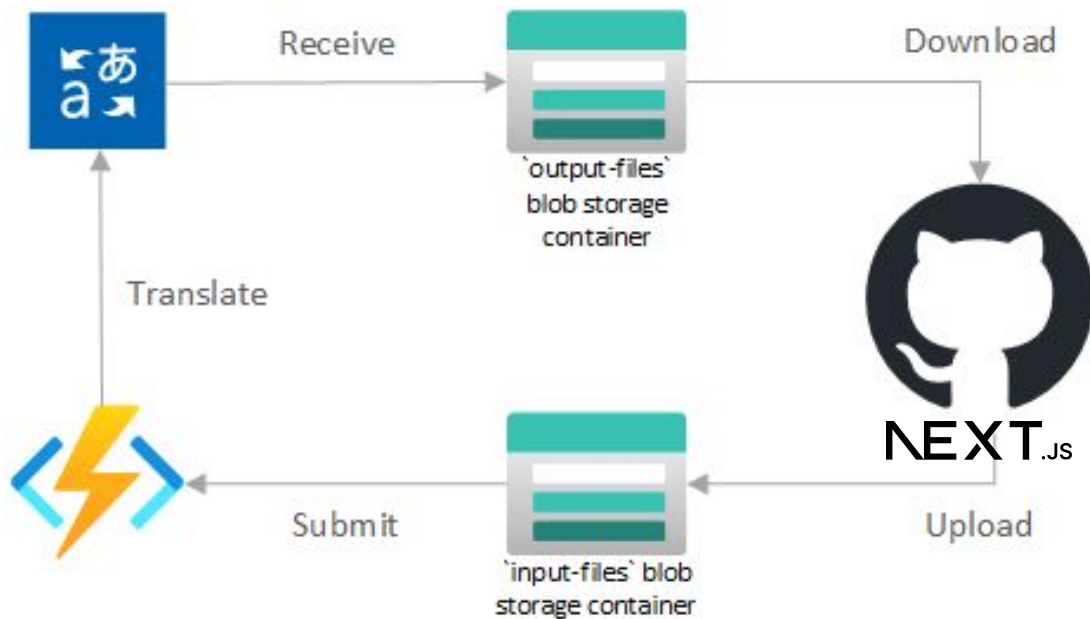
End-to-end workflow



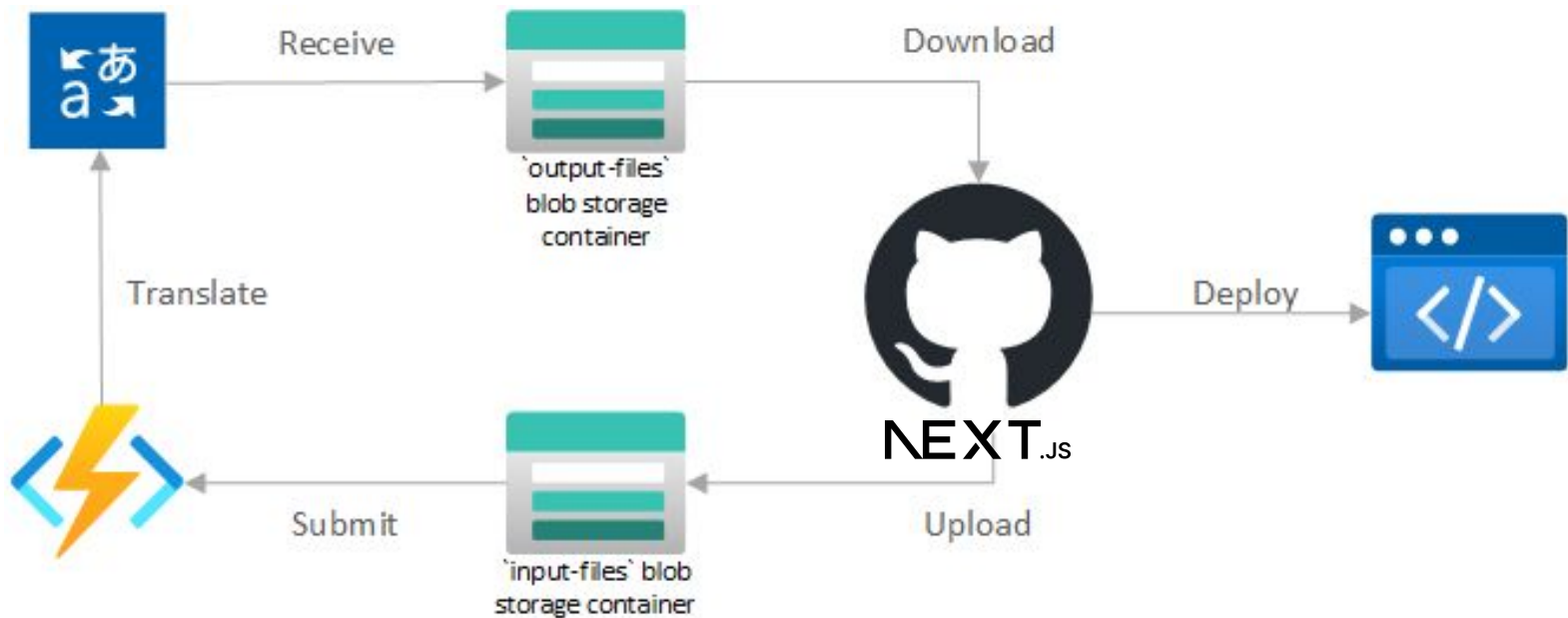
End-to-end workflow



End-to-end workflow



End-to-end workflow



Demo





What we covered



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- Problem: content not offered in more than one language



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- Problem: content not offered in more than one language
- Azure AI Translator benefits and features
- Translating JSON
- Translating HTML
- Translating Markdown



Helpful links

- GitHub repo - <https://github.com/richardcarrigan/multilingual-nextjs>



References

- Language support - <https://learn.microsoft.com/en-us/azure/ai-services/translator/language-support>
- NMT vs SMT - <https://learn.microsoft.com/en-us/globalization/localization/ai/ai-and-llms-for-translation>



Thank you!

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 /Rich_Carrigan

